

Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 240884US2S CONT	SERIAL NO. NEW APPLICATION		
LIST OF REFERENCES CITED BY APPLICANT		APPLICANT Shigeyasu NATSUBORI					
		FILING DATE HEREWITH		GROUP			
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
AA							
AB							
AC							
AD							
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AH							
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AM							
AN							
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION		
AO					YES	NO	
AP							
AQ							
AR							
AS							
AT							
AU							
AV							
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
<i>AS</i>	AW	Broadcasting & Cable, 28 Feb 2000, Richard Tedesco "Buying air time online." [online], [retrieved on 09-04-2001]. Retrieved from the Internet: <URL: http://www.findarticles.com/cf_0/m0BCA9_130/603 00385/print.jhtml>					
<i>AS</i>	AX	Business Wire, 24 Oct 2000, "Heinz Conducts First-Ever Reverse Auction for Television Advertising Through FreeMarkets." [online]. [retrieved on 09-04-2001]. Retrieved from the Internet: <URL: http://www.findarticles.com/cf_0/m0EIN/2000_Oct_24/66300162/print.jhtml>					
	AY						
	AZ						
					<input type="checkbox"/> Additional References sheet(s) attached		
Examiner	<i>Dawn M. O'Rourke</i>				Date Considered <i>09/27/07</i>		
*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							